



International Festival!

Festival Internacional

We are happy to announce the first annual International Festival held in Concord, North Carolina on **Sunday, October 24th, 2010** from 12:00 pm until 6:00 pm. This free festival will feature music, games, ethnic food, fun and interesting activities for people of all ages. We are estimating around 5,000 people at the event. The location will be in the Heart of Concord primarily on Union Street situated between Cabarrus Avenue and Corbin Avenue, spilling over to Market St., Means Ave. and Barbrick Ave. While most of the regular businesses will be closed, many of the popular restaurants have expressed interest in participating.

Stages with sponsor's names will anchor the event. Banners and flags along with periodic announcements will present the anchor sponsors with the best possible impact. Currently, we are looking for sponsors for this event.

Participants	Details	Cost
Platinum Event Sponsors (1)	Includes: <ul style="list-style-type: none"> • Business name on large event banner above Union St. • Featured in all PA announcements during the festival • 20' x 10' booth area • Mention on all print, media, and on-line advertising. 	\$5,000
Gold Stage Sponsors (1)	Includes: <ul style="list-style-type: none"> • Large banner on stage • Mention in PA announcements during festival • 20' x 10' booth area • Acknowledgement on website 	\$2,000.00
Silver Talent Show Sponsor (2)	Includes: <ul style="list-style-type: none"> • Medium banner on stage • 20' x 10' booth area • Mention before and after talent show • Acknowledgement on website 	\$1000.00
Bronze Bag Sponsors (1)	Includes: <ul style="list-style-type: none"> • 20' x 10' booth area • Acknowledgement on website • Display your business logo on event goodie bags (provided by sponsor) 	\$500
Car Dealerships	Display your best cars to thousands of potential buyers.	\$250.00/one car \$350.00/two cars \$500.00/three cars
Product Booths	10' X 12' space rental to display products for sale or show.	\$100.00
Food Booths	10' x 12' space	\$200.00

This event is the first of its kind in Concord. It has been approved by the City Council and will have Concord Police Department presence. Proceeds from this event will go to help support the Hispanic Learning Center of Cabarrus County. The HLC is a non-profit center for community improvement that target primarily low income/poverty Hispanic people but is open to anyone with a desire to improve their learning. Sign up today and be part of this exciting new event.